

# PREVENT & PROTECT *FROM AUTO THEFT*

**PLATINUM SECURITY**  
PROTECTION 



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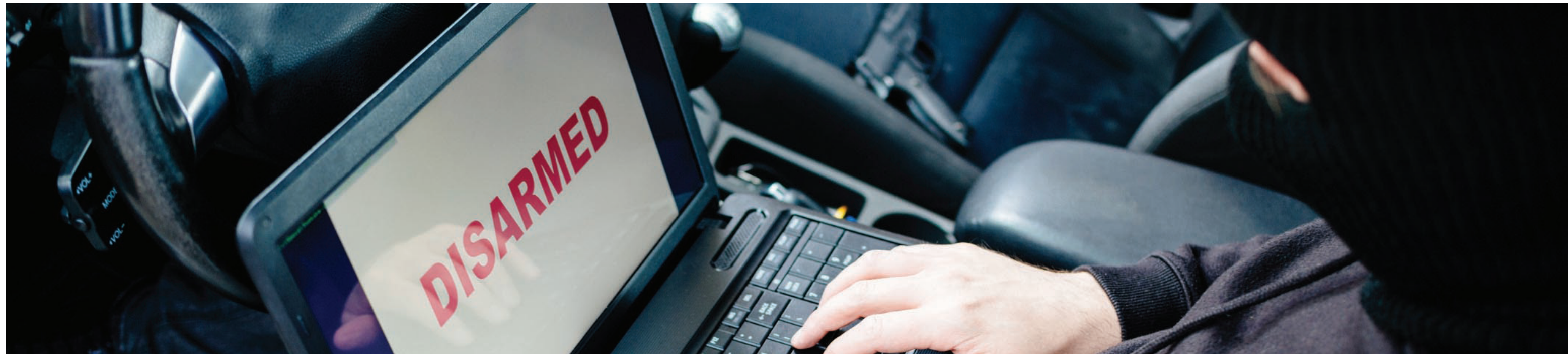
# VEHICLE THEFT *IN CANADA*

- According to Statistics Canada, motor vehicle theft is one of the most common police-reported offences in Canada.
- Over **114,863** vehicles were reported stolen in 2023; that's roughly 314 vehicles a day.
- **1 in 6** of stolen vehicles are never recovered.
- Automobile theft costs Canadians approximately **\$1 Billion** a year, including the cost for insurers to fix or replace stolen vehicles, as well as millions for police, health care, court system and correctional services.





# THIEVES AVOID PLATINUM *SECURITY PROTECTED VEHICLES*



## WHAT IS PLATINUM SECURITY PROTECTION?

Incorporates three components:

### 1. Identification Code

A non-removable, police-traceable identification code is permanently etched on all the major glass of your vehicle or imprinted onto selected body panels of your vehicle. The identification code is registered into a national database that is cross-referenced to the manufacturer's Vehicle Identification Number (VIN), the selling dealership, and the vehicle's owner.

### 2. Warning Decal

Visible warning decals on the driver and front passenger windows identify the vehicle as being registered with a national theft prevention company. These decals warn thieves that the vehicle's key components are marked.

### 3. Theft Recovery

The Platinum Security Protection aids in recovering stolen vehicles and provides some benefits in the event of vehicle theft.

**THE PLATINUM SECURITY PROTECTION SYSTEM  
DISCOURAGES THIEVES FROM STEALING MARKED VEHICLES.**

# WHY WOULD A PROFESSIONAL THIEF PASS ON A MARKED VEHICLE TO STEAL AN UNMARKED ONE?



- The identification code makes the vehicle more challenging to sell and the parts less profitable to chop shops.
- It costs thousands of dollars to replace all the etched windows or labeled body panels.

## WHY IS GLASS ETCHING OR BODY PANEL LABELING BETTER THAN OTHER SECURITY PROTECTION SYSTEMS?

- No monitoring fee.
- It cannot be disarmed, disabled or disconnected.
- The identification code is permanent.
- It creates a direct link between the vehicle, the dealership and the vehicle's owner.
- Other systems help to prevent theft or assist in theft recovery; Platinum Security Protection does both.





# COMPENSATION



**If Platinum Security Protection fails to prevent theft and your vehicle is stolen and deemed a total loss, you will receive:**

- Up to \$5,000.00 towards a replacement vehicle at the selling dealer.
- Rental vehicle and/or accommodation reimbursement if the vehicle was more than 150 kms from home at the time of theft.

**Additional features:**

- Coverage is transferable to the next owner.
- The \$5,000.00 credit benefit at the dealership is transferable to another individual if you choose not to use it.
- Coverage is renewable for a subsequent term.

**If the vehicle is recovered, you will still receive:**

- Up to \$1,000.00 towards the comprehensive deductible for the repair of damages.
- Up to \$1,000.00 towards your home insurance deductible if you claim for property stolen from your recovered vehicle.

# PLATINUM SECURITY PROTECTION



Note: The contents provided in this brochure are only a summary of terms and conditions. Please refer to the actual agreement for complete details of the benefits and limits of liability. See your dealer for details.



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