

# Protect Your Vehicle

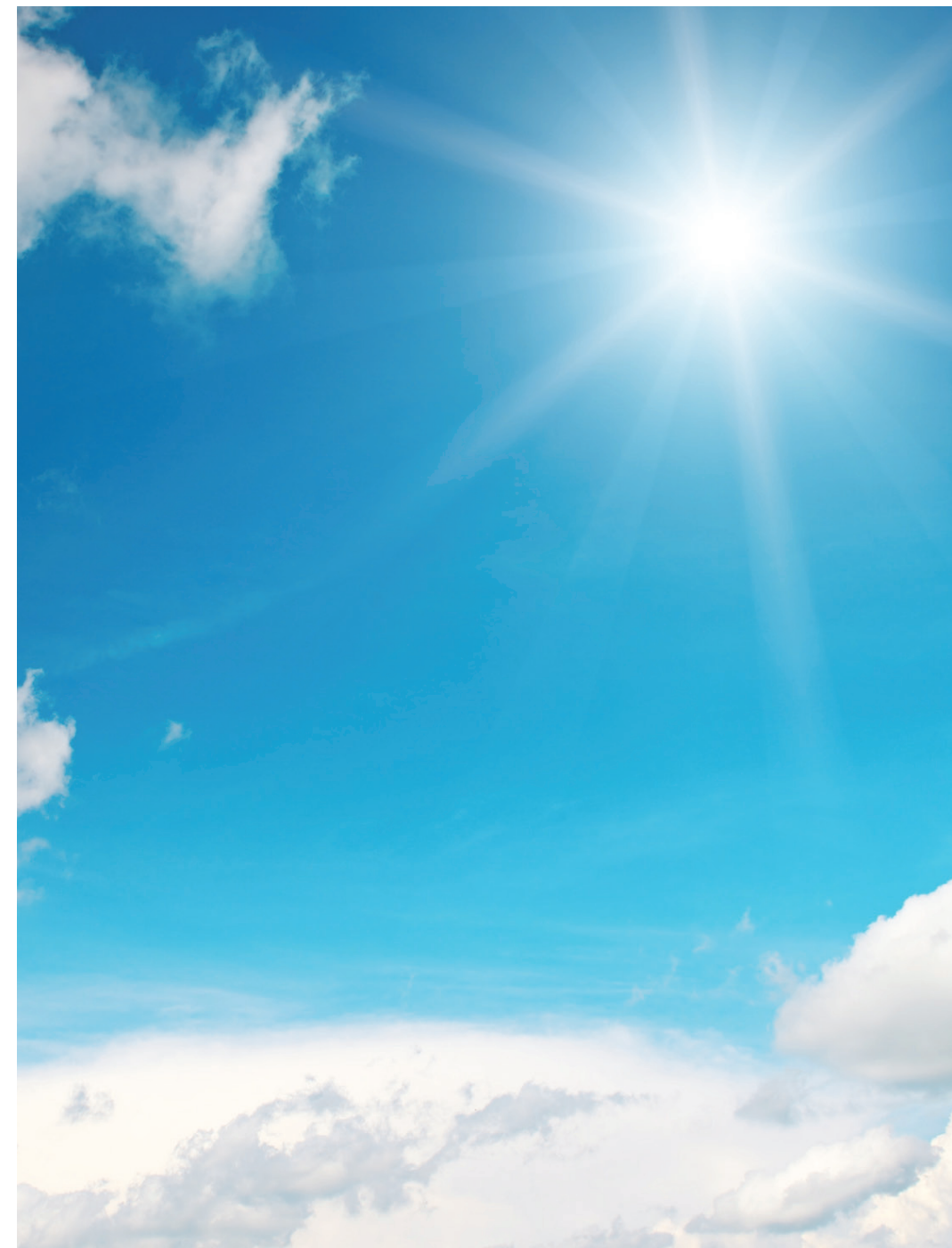


*Keep your vehicle looking like new! Protect it, Inside and Out.*



# Protect Your Vehicle

**YOUR VEHICLE** rolled into your life with the latest innovations in design and construction. But it still has to battle the wear and tear of our harsh Canadian climate. Strong UV rays, extreme heat or cold, snow and ice, rain or humidity, road salt and pollutants can harm your car's beauty and its functions. Exterior and interior safeguards from Platinum Shield Protection will defend your vehicle against harsh conditions.





# Platinum Shield Undercoat Protection

**CANADIAN ROADS** won't go easy on your undercarriage. Potholes and puddles, loose gravel and sharp ice. Don't let your vehicle's undercarriage fight this battle alone.

Specially formulated for the exposed high impact areas on the under bodies of your vehicle. It seals out moisture and protects the undercarriage components from road debris, while providing insulation from the extreme Canadian temperatures. Enjoy a quieter, more comfortable ride as the undercoating also reduces road noise.



# Rust Protection

IF IT'S LEFT UNCHECKED, rust can immensely affect how your vehicle runs, looks, and could even shorten its overall lifespan. Today, vehicles have many hard-to-reach crevice where dirt and grim love to collect - creating the ideal environment for rust to thrive.

## PLATINUM SHIELD

### Corrosion Control Module

Take an environmental turn in your fight against rust with the latest technology. A microprocessor generates a repetitive pulsing current, reducing the oxidation of metals. The current stretches across both sides of the car's sheet metal panels. From floorboards to above the window line, it spreads to the little extra areas most conventional products can't reach, like the roof, inside seams, and external sheet metal.

*Guarantees against rust perforation that occurs from the inside out.*



Scientific studies show a reduction in the corrosion rate by up to

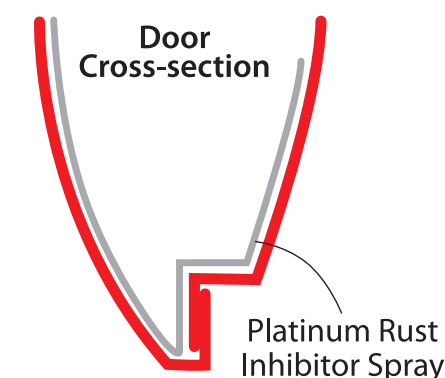
# 99.7%

## PLATINUM SHIELD

### Rust Inhibitor Spray Protection

This synthetic, waterproof product seals the vehicle's inner body metal surfaces, stopping rust from the inside out. It's sprayed into the inner cavities and crevices, bonding to the metal. This means no dripping or run off. The high pressure spray is applied between the exterior and interior panels, ensuring that all accessible inner body panels are treated, without needing to drill any holes.

*Guarantees against rust perforation that occurs from the inside out.*



## UPGRADE

### Environmental Surface Rust GUARANTEE

*An upgrade for either the Corrosion Control Module or Rust Inhibitor Spray Protection. It guarantees you against rust from the inside out, while fighting against surface rust formation. It requires **Platinum Shield Paint Protection**.*





# Interior Protection

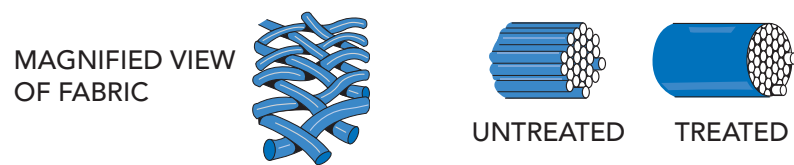
**SPILLED YOUR COFFEE?** The kid's snacks take a turn for the worse. These are the everyday adventures that you expect. What about the bigger, badder, unexpected mishaps? A cigarette burn? A slash from a hockey skate? Those unpredictable moments that run your vehicle's interior through the wringer?

## PLATINUM SHIELD

Fabric Protection

Block unwanted spills from soaking into your seats. Fend off dirt, grime and all things in-between. Platinum Shield Fabric Protection is an invisible barrier that ensures easy clean-up of spills to avoid permanent staining. Penetrating each individual fibre to repel moisture and dirt, the treated fabric remains open and breathes, with no irregular texture, off colour change or odour left behind.

### Guarantees against seat stains due to spills



#### UPGRADE

### Environmental Interior Protection GUARANTEE

An upgrade to either the Fabric or Leather / Vinyl Protection option. It guarantees **any** interior surface - except floor mats - from accidental stains due to spills.

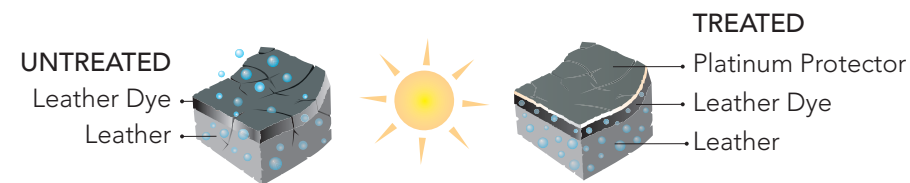


## PLATINUM SHIELD

Leather/Vinyl Protection

Stop your seats from cracking, fading, and withering away. Platinum Shield's Leather and Vinyl Protection conditions the interior leather/vinyl, creating a barrier that lock in the essential oils and pigments. It coats the area in an ultraviolet sunscreen while still allowing the material to breathe. A dashboard coated in its treatment receives a flat satin finish that eliminates glare and reduces dust.

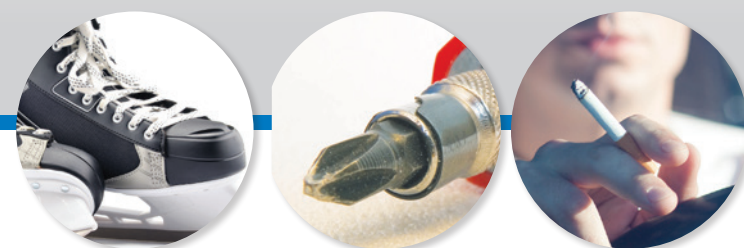
### Guarantees against cracking and hardening



#### UPGRADE

### Rip, Tear, or Burn GUARANTEE

An upgrade that guarantees you against perforation due to accidental rips, tears, or burns. **It requires either the Fabric or Leather / Vinyl Protection.**



# Paint Protection

**PAINT FADES**, the sun's mighty ultraviolet rays make sure of that. Now add in dirt, pollutants, road salts, and moisture and you have the perfect cocktail for a dulled finish.

## PLATINUM SHIELD

### Paint Protection

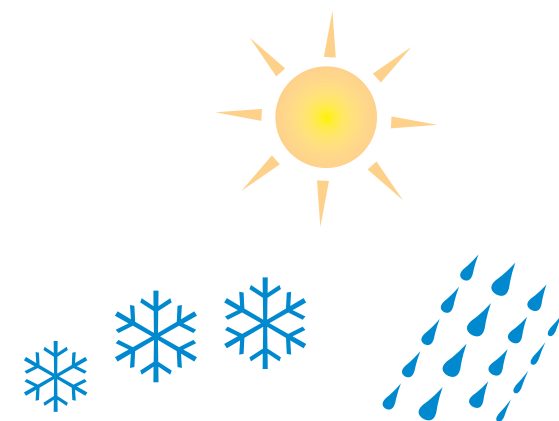
This long-lasting sealant enhances the paint's clear coating. It bonds to the surface, completely sealing the paint away and reflecting the sun, as well as the dirt, salt, pollutants, and moisture that gets into the clear coat of your vehicle. You're left with a smooth, durable finish that protects a vehicle against the harsh Canadian environment. No need to wax!

*Guarantees against excessive discolouration, fading, or oxidation caused by the sun and road salt.*

**UPGRADE**

### Environmental Paint GUARANTEE

*An upgrade which also protects your vehicle against damage caused by acid rain, tree sap, and bird droppings.*

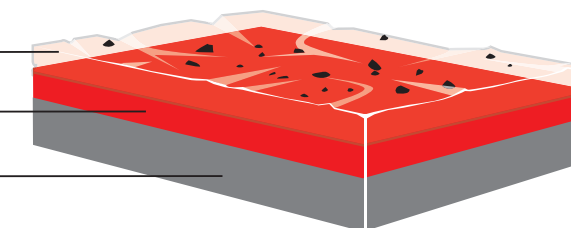


### UNTREATED

Clear-Coat Finish

Automotive Paint

Metal



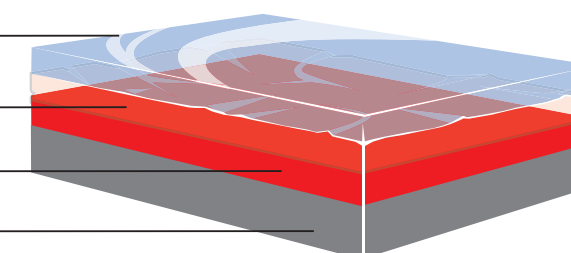
### TREATED

Platinum Protector

Clear-Coat Finish

Automotive Paint

Metal



**Keep your vehicle looking like new! Protect it, Inside and Out.**



# Platinum Shield Maintenance Kit

Our Platinum Shield products will dramatically extend the life of your vehicle's cosmetic appearance when it's properly maintained. The first step is done, now it's time to keep up the safeguard with The Platinum Shield Maintenance Kit. Maintain all your Platinum Shield Protective finishes with this easy and painless kit.

## INCLUDES

- Paint Cleaner / Restorer
- Car Wash Concentrate
- Premium Leather Conditioner
- Spot Remover
- Chamois
- Applicator Sponge





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