



**PLATINUM**  
SECURITY PROTECTION

**Prevent & Protect**  
From  
**AUTO THEFT**





## Vehicle Theft in Canada

- According to Statistics Canada, motor vehicle theft is one of the most common police reported offences in Canada.
- Over **87,000** vehicles were reported stolen in 2019, that's roughly 231 vehicles a day.
- **1 in 6** of stolen vehicles are never recovered.
- Automobile theft cost Canadians approximately **\$1 Billion** a year, including the cost for insurers to fix or replace stolen cars, as well as millions for police, health-care, court-system and correctional services.





## What is Platinum Security Protection?

Incorporates three components:

### 1. Identification Code

A non-removable, police traceable identification code is permanently etched on all the major glass of your vehicle or imprinted onto selected body panels of your vehicle.

The identification code is registered into a national database that is cross-referenced to the manufacturer's Vehicle Identification Number (VIN), the selling dealership, and the vehicle's owner.

### 2. Warning Decal

Visible warning decals on the driver and front passenger windows identify the vehicle as being registered with a national theft prevention company. These decals warn thieves that the vehicle's key components are marked.

### 3. Theft Recovery

The Platinum Security Protection aids in recovering stolen vehicles and provides some benefits in the event of vehicle theft.

**THE PLATINUM SECURITY PROTECTION SYSTEM  
DISCOURAGES THIEVES FROM STEALING MARKED VEHICLES.**

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## Why would a professional thief pass on a marked vehicle to steal an unmarked one?

- The identification code makes the vehicle harder to sell and the parts less profitable to chop-shops.
- It costs thousands of dollars to replace all the etched windows or labeled body panels.

## Why is Glass Etching or Body Panel Labeling better than other security protection systems?

- No monitoring fee.
- It cannot be disarmed, disabled or disconnected.
- The identification code is permanent.
- It creates a direct link between the vehicle, the dealership and the vehicle's owner.
- Other systems help to prevent theft or assist in theft recovery, Platinum Security Protection does both.

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## COMPENSATION

### **If Platinum Security Protection fails to prevent theft and your vehicle is stolen and deemed a total loss, you will receive:**

- Up to \$5,000.00 towards a replacement vehicle at the selling dealer.
- Rental vehicle and/or accommodation reimbursement, if vehicle was more than 150 kms from home at time of theft.

### **If the vehicle is recovered, you will still receive:**

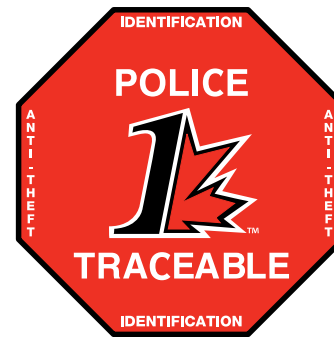
- Up to \$1,000.00 towards comprehensive deductible for the repair of damages.
- Up to \$1,000.00 towards your home insurance deductible, if you claim for property stolen from your recovered vehicle.

## ADDITIONAL FEATURES:

- Coverage is transferable to the next owner.
- The \$5,000.00 credit benefit at the dealership is transferable to another individual if you choose not to use it yourself.
- Coverage is renewable for a subsequent term.

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## PLATINUM SECURITY PROTECTION



Note: The contents provided in this brochure are only a summary of terms and conditions. Please refer to the actual agreement for complete details of the benefits and limits of liability. See your dealer for details.

### **PLATINUM** **SECURITY PROTECTION**

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